

PRIVATE CAPITAL PUBLIC PURPOSE

Capital Investments made by Michigan's
Independent Colleges & Universities



MICU | MICHIGAN
INDEPENDENT
COLLEGES & UNIVERSITIES

2019

INTRODUCTION

Vibrant. Expansive. Resonant.

For generations, Michigan's cultural, social, and economic growth has been powered by leaders educated in the state's independent, non-profit colleges and universities. Our thoughtful and well-prepared alumni have brought compelling ideas to life and helped engineer Michigan's prosperity for more than **150 years**.

Our institutions are innovative and diverse. Some are large and dynamic, supporting strong applied learning and online options that help students in all stages and walks of life. Others offer more intimate campus settings with a focus on the liberal arts and sciences. But as much as our institutions differ, they share a singular purpose: creating a highly educated and skilled workforce here in Michigan.

Offering a dynamic tapestry of high impact learning and engagement programs, a global perspective, and forward-leaning innovations, each of these **25 non-profit colleges and universities** plays a distinctive role in Michigan's progress. With smaller class sizes, higher graduation rates, and impressive job placement, independent colleges and universities deliver excellence year after year.

PRIVATE CAPITAL INVESTMENT

Michigan's independent colleges and universities are actively expanding to deliver opportunities for students. As they do, they provide infusions of private capital into their communities and the state of Michigan. Because these projects are funded with private investment, there is no cost to students or their families.

These privately-funded building and infrastructure projects have a powerful economic impact.

Across our state, these investments have created and supported nearly...

 **6,500**
Jobs

 **\$600 Million**
In Income

 **\$1 Billion**
Invested in campuses & communities

 **\$2 Billion**
In Economic Contributions

AND
THERE'S
MORE TO
COME

Planned projects already in the works at independent, non-profit colleges in Michigan total over **\$200 million** for the next five years. This spending will create at least **1,000 jobs** in Michigan and generate nearly **\$120 million** in income for our state's workers.

PRIVATE CAPITAL, PUBLIC PURPOSE

Independent colleges and universities fund expansion and renovation projects through capital campaigns, private bonds, endowment funds, philanthropy, and other sources of private dollars. What is built, however, is often used not only by the institution and its students, but also by the local community.

For example, many independent colleges and universities are developing state-of-the-art athletic facilities that are opened up to the surrounding communities.

KALAMAZOO COLLEGE

Kalamazoo, Michigan

Kalamazoo College is constructing a new **\$14.7 million natatorium**, slated for completion in October 2020. The new facility will include public locker rooms, team rooms, instructional facilities, and meeting rooms.

The facility will be accessible by members of the community and offers the college a means for scheduling more, and higher quality, dual meets.

College officials say the project also will result in **\$26.1 million in local economic contributions, \$19.3 million in worker earnings, and 67 jobs.**

ROCHESTER COLLEGE

Rochester Hills, Michigan

In February 2017, Rochester College's **\$5.3 million Garth Pleasant Arena** opened to a sold-out first game. Construction of the venue resulted in a **\$10.8 million economic contribution to the community**, as well as **47 jobs paying \$3.6 million in earnings to local workers.**

But that's not the end. The college plans to make the space available to the community through facility rentals and on-campus events.

College officials say it's all part of the greater strategic plan aimed at opening the campus to the community. Another similar town/gown initiative is in the works with a fresh mural project designed to help draw pedestrians into Lake Norcentra Park.

CONCORDIA UNIVERSITY

Ann Arbor, Michigan

Currently, Concordia University Ann Arbor is developing multiple projects, including construction of a science building, residence halls and football stadium, as well as the renovation of its arts building. **The \$31.7 million being spent** through these initiatives will generate **\$50 million in economic contributions, \$16.7 million in worker earnings, and 365 jobs** over the course of six years.

While many of the improvements are aimed at boosting the university's new Physician Assistant (PA) Studies program—a program critical to meeting the state's current and future talent demands and supporting public health—many additional changes are designed to benefit the surrounding community in tangible ways.

Expansions include sidewalks for local Ann Arbor roads, facilities that can be opened to local schools, and sites for summer youth sports camps as well as a "Healthy Bodies and Minds" day camp in the winter months.

Many independent colleges and universities are making artistic, historical and cultural contributions to their surrounding communities.

Kalamazoo College

Project: Natatorium

Investment: \$14.7 million

Opening: Fall 2020



FINLANDIA UNIVERSITY

Hancock, Michigan

Finlandia University's Finnish American Heritage Center offers the nation's pre-eminent collection of Finnish-American treasures and acts as a vital economic engine for the Hancock region. Travelers and scholars come to visit the world's largest and oldest collections of Finnish-American artistic and historical artifacts.

Locally, the center also operates the Martha Wiljanen Community Hall, a spacious room often used by community members to host a number of local events.

Recent improvements to the Center began in 2013 through the "Home and Hall" initiative, and include renovations, new classroom, and presentation spaces, and expanded archival capacity.

HOPE COLLEGE

Holland, Michigan

In fall 2015, Hope College opened the Jack H. Miller Center for the Musical Arts, a 64,000-square-foot complex designed specifically for musical performance. The building includes two performance venues—an 800-seat concert hall, along with a more intimate recital space—as well as classrooms, offices, recording studios, and practice facilities.

The **\$31 million venture** not only resulted in more than **\$59 million in local economic contributions**, but also generated **92 jobs** over the life of the five-year construction project. Local workers earned **\$20.1 million** for their efforts, and local residents have gained a vibrant new cultural center.

Hope's music department presents more than 125 performances, clinics, workshops and recitals each year. Area residents have come to appreciate quality programming through the college's Great Performance Series and other student works.

OLIVET COLLEGE

Olivet, Michigan

A capital campaign is currently underway at Olivet College, where planned facilities improvements include an array of library and learning spaces, as well as a new student center. However, one of the centerpieces of the campaign is a **\$1.3 million historic renovation** of the Hosford History Center and Lawrence Archive situated

in the oldest residence in the city of Olivet. When complete, the Hosford House will include inviting community spaces and fireproof protection for college and community artifacts.

It also will have delivered a **\$2.6 million economic contribution to the community, \$850,000 in local worker earnings, and 18 jobs.**

Groundbreaking new community partnership models and investments are being made on the campuses of Michigan's independent colleges and universities—some of which are truly extraordinary for the surrounding neighborhoods.



COMMITMENT TO MICHIGAN'S TALENT NEEDS

Business needs for talent are at an all-time high in Michigan. Employers in the state are seeking individuals with higher education and critical skills like problem solving, team work, and analysis that only come with a strong baccalaureate program.

Moreover, many of these employers are seeking individuals with extensive abilities in science, technology, and mathematics. These fields are constantly growing and changing with new research and discoveries. In response, many of Michigan's independent colleges and universities are updating their buildings to incorporate more technology, expanded lab facilities, and offer a wider range of courses to ensure graduates are prepared to hit the ground running.

AQUINAS COLLEGE

Grand Rapids, Michigan

Aquinas College has developed a **\$32 million science building expansion** that paves the way for new programs, innovative research, and higher levels of student engagement. The college is responding to data that show demand for talent in the health and technology fields increasing by 16.5 percent and health support practitioners by 23.9 percent by 2020. This new facility will add laboratory space, grow undergraduate research, provide internships with local employers, and create a new Institute for Sustainability and Economicology.

Not only is the expansion adding much-needed upgrades in all the scientific disciplines, it also brings a **\$42.7 million economic contribution** to the surrounding community. Sixty-six jobs have been created, offering **\$15.2 million in worker earnings.**

DAVENPORT UNIVERSITY

Grand Rapids, Michigan

Responding to ongoing demand for qualified STEM talent—and to the needs of a rapidly-growing student population eager to pursue those career opportunities—Davenport University has added numerous facilities, including a field house, dorms, nursing classrooms,

and science laboratories. During the past decade, the university's capital expenditures have reached **\$111.1 million**. Davenport has completed 53 projects during the last 10 years. Four more projects are in process, and nine more are planned. Altogether, these investments have brought **\$198.5 million in economic benefits to their communities** (Grand Rapids, Lansing, and Warren), **created 350 jobs**, and supported **\$70.5 million in worker earnings.**

UNIVERSITY OF DETROIT MERCY

Detroit, Michigan

University of Detroit–Mercy has constructed a new center for automotive systems engineering education, a **\$1.1 million facility** that supports the development of a stronger mobility workforce. The facility has been built and equipped in partnership with the Ford Motor Company, General Motors Corporation, DENSO North America Foundation and many others, and contains state-of-the-art technologies to prepare the next generation of automotive talent.

Work on the new facility resulted in **\$2 million in economic contributions** to the city of Detroit—over and above the **\$50 million UDM has invested** in the city during the past decade—and **\$675,000 in worker earnings. Fifteen jobs were created** as part of this project.

LAWRENCE TECHNOLOGICAL UNIVERSITY

Southfield, Michigan

At Lawrence Technological University, students are now learning in a brand-new, **\$16.9 million engineering, architecture, and life sciences complex**. The third floor of the building houses the Marburger STEM Center—a specialized site for building skills in a high-demand sector.

Work on the project, which created **91 jobs** and generated **\$8.6 million in worker earnings**, was completed in late 2016. Altogether, the complex resulted in a **\$25.2 economic contribution to the surrounding community**.

BAKER COLLEGE

Flint, Michigan

Baker College has made numerous, diverse investments across Michigan with the goal of improving the state's workforce. Projects have included the establishment of a new health sciences building, a culinary institute, and upgraded classrooms. Multiple new buildings and residence halls also have been developed in an effort to house the many students looking to meet 21st century employer expectations.

The college has spent **\$84.7 million** on these upgrades and enhancements, resulting in **\$150.7 million in local economic contributions** across eight communities statewide during the past decade. These projects also supported **460 jobs** and **\$53.6 million in worker earnings**.

Baker College is also set to expand its reach in the state with a **\$50 million investment** to create a Ferndale campus.

SPRING ARBOR UNIVERSITY

Spring Arbor, Michigan

A **\$22 million science center expansion** at Spring Arbor University fulfills an institutional priority to invest in strategic growth in nursing and STEM fields like engineering and allied health that require additional and upgraded space. As part of SAU's "Earn Your Way" program students are paired with local manufacturing and technology companies, Alro Steel and Hi-Lex Corporation. These partnerships equip students to better afford college and have long-term job success in high-demand fields.

This expansion is expected to create approximately **30 jobs** during construction, generate **\$19.6 million in economic activity**, and provide **\$7 million in earnings for Michigan workers**.



CORNERSTONE UNIVERSITY

Grand Rapids, Michigan

At Cornerstone University, **\$42.7 million in recent facility upgrades** have revitalized the campus and allowed greater access by members of the surrounding community. When it comes to meeting 21st-century employer needs, however, the university has gone a step further by dedicating a new **\$15.5 million science building** in December 2018. The university cites the fact that one in five jobs in 2020 will require a STEM degree—and they've allocated the resources to make that happen.

The new facility includes updated laboratories, classrooms and office space, as well as a rain garden and glass atrium.

WALSH COLLEGE

Troy, Michigan

Contemporary business education is the focus of Walsh College which has made **\$15 million in essential investments** on its Troy campus. Not only are students given access to highly specialized, cutting-edge classrooms and business laboratories, they also can access corporate recruiters on site and network in dedicated student spaces. The college's upgraded building uses fresh technology to support students in gaining the communications skills employers expect.

These changes not only upgrade the qualifications of Walsh graduates, they also have generated **\$20 million in local economic contributions**. The project created **102 jobs** and led to **\$7.1 million in worker earnings**.

ATTRACTING NEW RESIDENTS TO MICHIGAN

While about 85 percent of undergraduate students at Michigan's independent colleges and universities are from Michigan, 15 percent come from out of state, or even from other countries. The diversity of programming offered at these institutions is part of the draw for these students, as well as the vibrant communities where the colleges are located and the world-class facilities they offer.

Once out-of-state students experience Michigan through their independent college experience, many choose to become a permanent part of our state and contribute to our growing economy. That is why it is important for institutions to have not just remarkable academic and extracurricular programs, but sophisticated, well-equipped facilities for student learning and residential life. The investments Michigan's independent colleges and universities make today will pay dividends to their communities and the state for generations to come.



Siena Heights University
Project: Spencer Performing Arts Center
Investment: \$11.4 million
Completed: Fall 2018

CLEARY UNIVERSITY

Howell, Michigan

In late 2017, Cleary University announced a **\$12 million expansion** of athletic and student housing facilities with the clearly expressed goal of bringing student enrollment from 800 to 1,500. This is part of an ongoing trend among small and commuter schools, who say better living facilities and on-campus experiences can help improve student experiences and develop a stronger long-term alumni base.

CALVIN COLLEGE

Grand Rapids, Michigan

Calvin College has upgraded its student facilities and gardens and is proposing a new student union for improved collaboration and career development. The **\$62 million** projects are aimed at boosting student experiences and ensure the latest technologies are available for learning. The new, 60,000-square foot student union, in particular, is designed to be an all-inclusive space for gathering, dining, getting information, and lounging—all the things today's students want in a modern facility.

Altogether, the college's upgrades are adding to its ability to attract and retain students. They also have produced **\$80 million in local economic contributions, 123 jobs, and \$28.5 million in worker earnings.**

COLLEGE FOR CREATIVE STUDIES

Detroit, Michigan

Detroit's College for Creative Studies has announced plans to renovate its Art Centre Building, noting research that suggests its students want to live in an active, urban setting. The upgraded facility will encourage student relationships and help eradicate the notion that CCS is primarily a commuter school. New lofts and dorm spaces are included in the renovation, along with fitness and recreational centers and a gallery for student work.

The **\$27.3 million project** will pump **\$57.3 million in economic contributions** toward the community, create **83 jobs**, and earnings of **\$19.5 million to area workers.**

ALBION COLLEGE

Albion, Michigan

The equestrian center at Albion College recently underwent a **\$1.8 million expansion** to enlarge and improve the indoor arena. The equestrian center is a link to the state's trail system and is a draw for out-of-state students and visitors hosting high caliber horse shows and competitions.

SIENA HEIGHTS UNIVERSITY

Adrian, Michigan

With the rapid expansion of its music department, Siena Heights University recently dedicated a substantially renovated and expanded performing arts center. The **\$11.4 million expansion** features a new theater, music hall, band room, and dance studio, along with updated classrooms and offices.

The University's music program has become a major draw for the institution, tripling in size during the past six years. Graduates go on to perform at the Met and Carnegie Hall, and the world-class facilities help the institution continue to build and grow in this regard. The new center also has infused **\$15.2 million in economic contributions to the community, \$54 million in worker earnings, and 23 jobs.**

ALMA COLLEGE

Alma, Michigan

Alma College has invested **\$53.5 million in improvements** during the past decade including a 12,000-square-foot addition to its athletic and integrative physiology buildings. These projects have produced **\$5.7 million in local economic contributions, \$1.9 million in worker earnings, and 41 jobs.**

In 2018, the college announced plans to move forward with a **\$6.2 million renovation** of the Alma Opera House. The project will create new student housing on the upper floors, with retail and event spaces at street level. The opera house is a unique, historically significant space that will serve as a unique draw for future students and help them integrate more fully with the surrounding community.

Future projects include an additional **\$23 million** for the new Dow Science Center—a top resource for STEM education—and the Learning Commons.

MAKING MICHIGAN STRONGER

An unexpected and very positive trend emerging from Michigan's independent colleges and universities is an overarching commitment to the state's personal and environmental well-being. Many campus projects are developed with student and community health at the forefront, while other projects are specifically targeted at improving Michigan's ecology in ways that preserve the state's precious natural resources.

ADRIAN COLLEGE

Adrian, Michigan

Adrian College plans to add a new **\$2.7 million medical clinic** to its campus, thanks in part to a new partnership with Adrian Steel and ProMedica. The trio of organizations is solidly united behind a healthy community, and will work together to offer outstanding health care options directly on campus, as well as a more comprehensive atmosphere for student engagement. Moreover, Adrian Steel employees and their children will receive generous tuition discounts from the college through the agreement.

The project is going to add at least **\$5.7 million** in economic benefit to the community, **33 construction jobs**, and **\$1.9 million in construction worker earnings**.

MADONNA UNIVERSITY

Livonia, Michigan

Madonna University opened a new **\$25.4 million Franciscan Center** building in 2009 to host its science and media studies departments. The university applied for silver status from the Green Building Certification Institute, which awards Leadership in Energy and Environmental Design (LEED) designations to buildings that are efficient and earth-friendly, and were surprised—and pleased—to earn gold status.

The LEED designation came as a result of environmentally-friendly features such as recycled carpeting, energy efficient lighting, natural building products, and low-flow plumbing. The project not only gained environmental recognition, but also resulted in **\$25 million in local economic contributions, \$8.3 million in worker earnings, and 179 jobs**.

ANDREWS UNIVERSITY

Berrian Springs, Michigan

Leaders at Andrews University will unveil a new, **\$18 million wellness center** in fall 2019. The new center will include indoor and outdoor fitness suites, whirlpools and swimming facilities, spa and healing spaces, athletic courts, classrooms, and other amenities. The space is usable by students and community members alike and is aimed at boosting the concept of wellness as an essential part of life.

With **\$32.9 million in local economic benefits, \$10.9 million in worker earnings, and 188 construction jobs** provided, the center is a significant investment on the part of the Andrews and its funders.



KETTERING UNIVERSITY

Flint, Michigan

Impressive brownfield redevelopment efforts are underway at Kettering University, where a new **\$4.5 million automotive research area** is being planned in Flint. Half of an 18-acre brownfield site known as “Chevy in the Hole” is being developed to create a 3.1-acre test pad, new underground utilities and a retention pond, and four new traffic islands.

NORTHWOOD UNIVERSITY

Midland, Michigan

Northwood University opened the **\$9.9 million, 26,000-foot Richard DeVos Graduate School for Management** to accolades in 2016. The new building is a state-of-the-art facility offering fully integrated technology, laboratories, and study spaces for students. But even more than that, the building is an example of sustainable design, energy efficiency, and the flexible use of space. Currently pursuing LEED silver designation, the building was created to “lead by example” when it comes to the stewardship of resources.

The building project also resulted in **\$20.1 million in community economic contributions, \$7 million in worker earnings, and 140 construction jobs**.

Independent, nonprofit colleges and universities are supporting environmentally friendly initiatives.

MICU Members	College for Creative Studies Detroit, MI	Madonna University Livonia, MI
Adrian College Adrian, MI	Concordia University Ann Arbor Ann Arbor, MI	Northwood University Midland, MI
Albion College Albion, MI	Cornerstone University Grand Rapids, MI	Olivet College Olivet, MI
Alma College Alma, MI	Davenport University Grand Rapids, MI	Rochester College Rochester Hills, MI
Andrews University Berrien Springs, MI	Finlandia University Hancock, MI	Siena Heights University Adrian, MI
Aquinas College Grand Rapids, MI	Hope College Holland, MI	Spring Arbor University Spring Arbor, MI
Baker College Flint, MI	Kalamazoo College Kalamazoo, MI	University of Detroit Mercy Detroit, MI
Calvin College Grand Rapids, MI	Kettering University Flint, MI	Walsh College Troy, MI
Cleary University Howell, MI	Lawrence Technological University Southfield, MI	MICU MICHIGAN INDEPENDENT COLLEGES & UNIVERSITIES

Michigan’s independent colleges and universities have made incredible investments in their local communities and for students through capital projects. With over **\$1 billion** directly invested in the past decade resulting in over **6,500 jobs** for Michiganders, **\$600 million** in income for Michigan families, and **\$2 billion** in economic contributions in the state these privately funded projects are essential assets for the future of Michigan’s communities, businesses, and workforce.

Vibrant. Expansive. Resonant.
\$2 billion in economic contributions.

What Michigan’s independent colleges and their students bring to the state now and for years to come.

MICU | MICHIGAN
INDEPENDENT
COLLEGES & UNIVERSITIES

120 N. Washington Square, Suite 950
Lansing, MI 48933

micolleges.org