

MICU

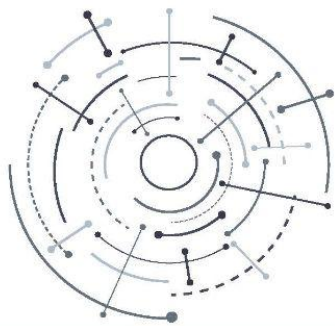
MICHIGAN
INDEPENDENT
COLLEGES & UNIVERSITIES

Michigan Tuition Grant: Affordability and Access

Private colleges, public purpose

Robert LeFevre, MICU President

Michigan Independent Colleges & Universities



INDEPENDENT STUDENTS AT-A-GLANCE

Data from Michigan's independent, non-profit higher education institutions, 2024

 65,395 students enrolled

 15,386 degrees & certificates awarded

 11,030 Bachelor's degrees awarded

97% grads completing in 6 years or fewer

10% of undergraduates transferred from a community college

3 out of 10 undergraduates receive Pell grants



6 out of 10 students are women

6 out of 10 degrees are awarded to women



4 out of 10 students are people of color

4 out of 10 degrees are awarded to students of color





\$1.3 billion institutional grants & discounts



\$22,082 avg institutional student grant



11:1 student to faculty ratio

5 out of 10 undergrads do not take student loans



30% of undergrads over age 25 in Michigan are enrolled at independent institutions

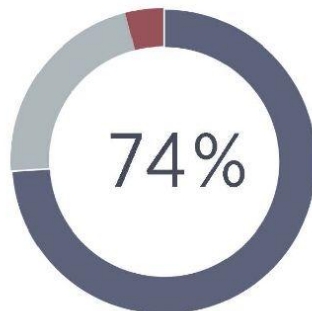
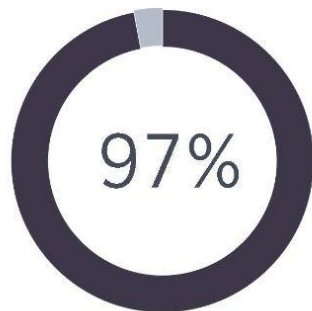
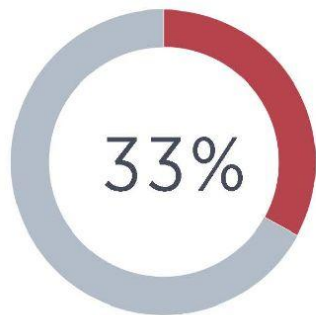
1 out of every 3 independent undergraduates from Michigan qualifies for the Michigan Tuition Grant

97 percent of undergraduates receive institutional grants or scholarships

74 percent of students at independent colleges are from Michigan

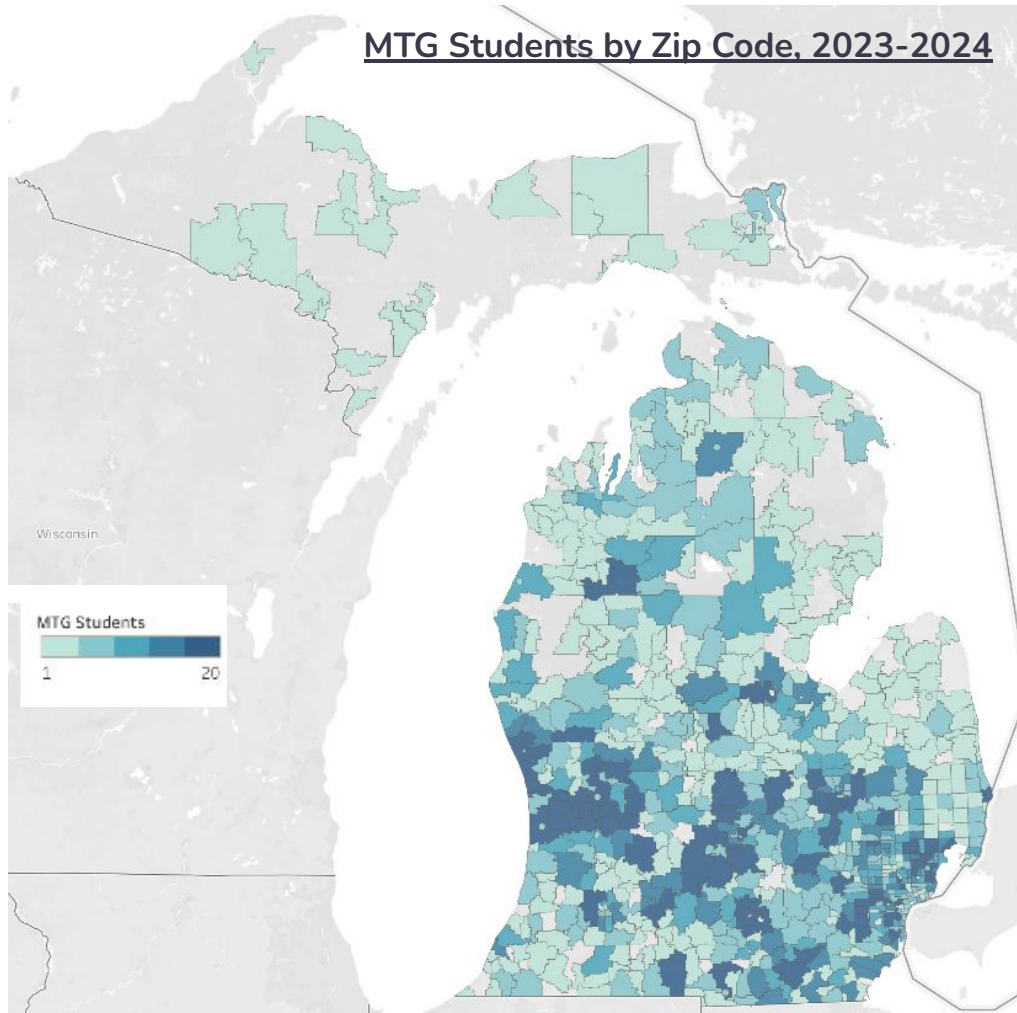
1% of the Michigan higher education budget

20% of the bachelor's degrees awarded in Michigan



Unless otherwise noted, data is from FY 2023. For more information please visit: micolleges.org

MTG Students by Zip Code, 2023-2024



Who gets the Michigan Tuition Grant?

- ~15,000 students in Michigan receive the MTG
- 3,126 students receive both Achievement and MTG, (1st Achievement class started in fall 2023)
- 43% of MTG students also receive Pell (about 6,000 students)
- Students from every legislative district in the state

- 2,200 students are over the age 25 receive MTG (18% of the total)**
- 127+ MTG recipients are over the age of 50**
- Over 250 veterans and family members of service members receive MTG**

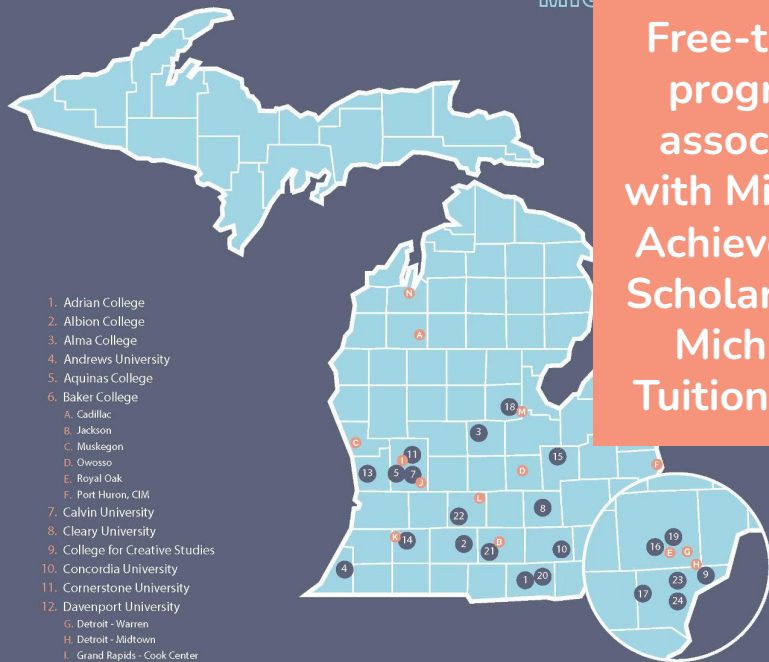
****none of these students would qualify for the Achievement Scholarship**

Financial Aid Program	Amount 2023-2024	Can cover non-tuition expenses?	Packaging Rules	Age limitation	Timing limitation	Institution restriction	Other eligibility restrictions	Separate Application Required other than FAFSA	Degree/certificate level covered
Michigan Achievement Scholarship (MAS)	\$2,750 (CQ) \$4,000 (Indep.) \$5,500 (Public U)	Yes, a portion of the grant	Portion of scholarship is applied to cost of attendance, other is post-Pell tuition and fee specific	None	3 years (CQ) 5 years (4-yr)		Student must enter full-time within 15 months of HS or equivalent completion	No	Degree/certificates, full-time enrollment required
Michigan Tuition Grant (MTG)	\$3,000	No	Tuition and fee specific, applied BEFORE Pell	None	10 semesters	Independent Institutions only	Demonstrate financial need as defined by "Cost of Attendance - EFC (SAI)"	No	Associate and bachelor's level only (no certificates)
Michigan Competitive Scholarship (MCS)	\$1,500	Yes (if student has Michigan Education Trust)	Tuition and fee specific, applied BEFORE Pell	10 years after high school graduation	10 semesters		Demonstrate financial need as defined by "Cost of Attendance - EFC (SAI)" SAT/ACT score or GPA level required	No	Associate and bachelor's level only (no certificates)
Children of Veterans Tuition Grant (CVTG)	\$2,800	No	Tuition and fee-specific applied BEFORE Pell	Must be between 16-26	4 years			Yes	Any, 6 credit hour minimum enrollment
Tuition Incentive Programs (TIP)	~\$3,000 (CQ) ~\$9,000 (Public U)	No	Tuition and fee specific, applied BEFORE Pell	Must complete HS by age 20 and enroll in college within 4 years of HS completion	10 years after 1st payment		If student graduated HS before 2020, must have completed TIP application by August 31 of graduating year	No, not for students who graduate HS in 2020 or after	Tuition reimbursement for associate's programs only, students in bachelor's programs are eligible for up to \$1k per year for the upper division of a bachelor's program
Police Officer's & Firefighters Survivors Tuition Grant	~\$1,700 (CQ) ~\$7,500 (Public U)	No	Tuition-specific based on "need" (federal definition). All other aid applied before, comes BEFORE Pell	Must apply before age 26	9 semester, or degree-completion	Public Universities and Community Colleges only	Spouse or child of deceased police officer or firefighter. If child, then parental death must have occurred prior to the child turning 21.	Yes	Any, 6 credit hour minimum enrollment
Fostering Futures Scholarship (FFS)	\$3,000	Yes	Applied to cost of attendance but awarded AFTER Pell	None			Must have experienced foster care due to abuse/neglect on or after age 13	Yes	Any, 6 credit hour minimum enrollment
Michigan ReConnect	~\$1,000, up to cost of tuition and fees	No	Applied to tuition, fees, contact hours (in-district) applied AFTER Pell	Age 21+	4 years	Community Colleges only		Yes	Pell-eligible degree or certificate programs only
MI Future Educator Fellowship	Up to \$10,000	No	Up to \$10,000 last dollar after all other aid is awarded (including Pell) and up to the cost of tuition and fees	None	Up to 3 years, only after accruing 56 credits		No higher education restriction, grant becomes a loan if student does not teach in MI public school after graduation	Yes	Bachelor's and special teaching certificate, qualified teacher prep program
MI Future Educator Stipend	\$9,000	Yes	Flat amount \$9,000	None	Available for 1 semester unless program requires more		Only for students student-teaching in public schools and for student-teachers not already paid by their district	Yes	Student-teaching for any teacher prep program

MICHIGAN'S INDEPENDENT, NOT-FOR-PROFIT COLLEGES AND UNIVERSITIES

MICU MICHIGAN
INDEPENDENT

Free-tuition
programs
associated
with Michigan
Achievement
Scholarship &
Michigan
Tuition Grant



1. Adrian College
2. Albion College
3. Alma College
4. Andrews University
5. Aquinas College
6. Baker College
- A. Cadillac
- B. Jackson
- C. Muskegon
- D. Owosso
- E. Royal Oak
- F. Fort Huron, CIM
7. Calvin University
8. Cleary University
9. College for Creative Studies
10. Concordia University
11. Cornerstone University
12. Davenport University
- G. Detroit - Warren
- H. Detroit - Midtown
- I. Grand Rapids - Cook Center
- J. Grand Rapids - W.A. Lettinga
- K. Kalamazoo
- L. Lansing
- M. Midland
- N. Traverse City
13. Hope College
14. Kalamazoo College
15. Kettering University
16. Lawrence Technological University
17. Madonna University
18. Northwood University

19. Rochester University
20. Siena Heights University
21. Spring Arbor University
22. The University of Olivet
23. University of Detroit Mercy
24. Walsh College

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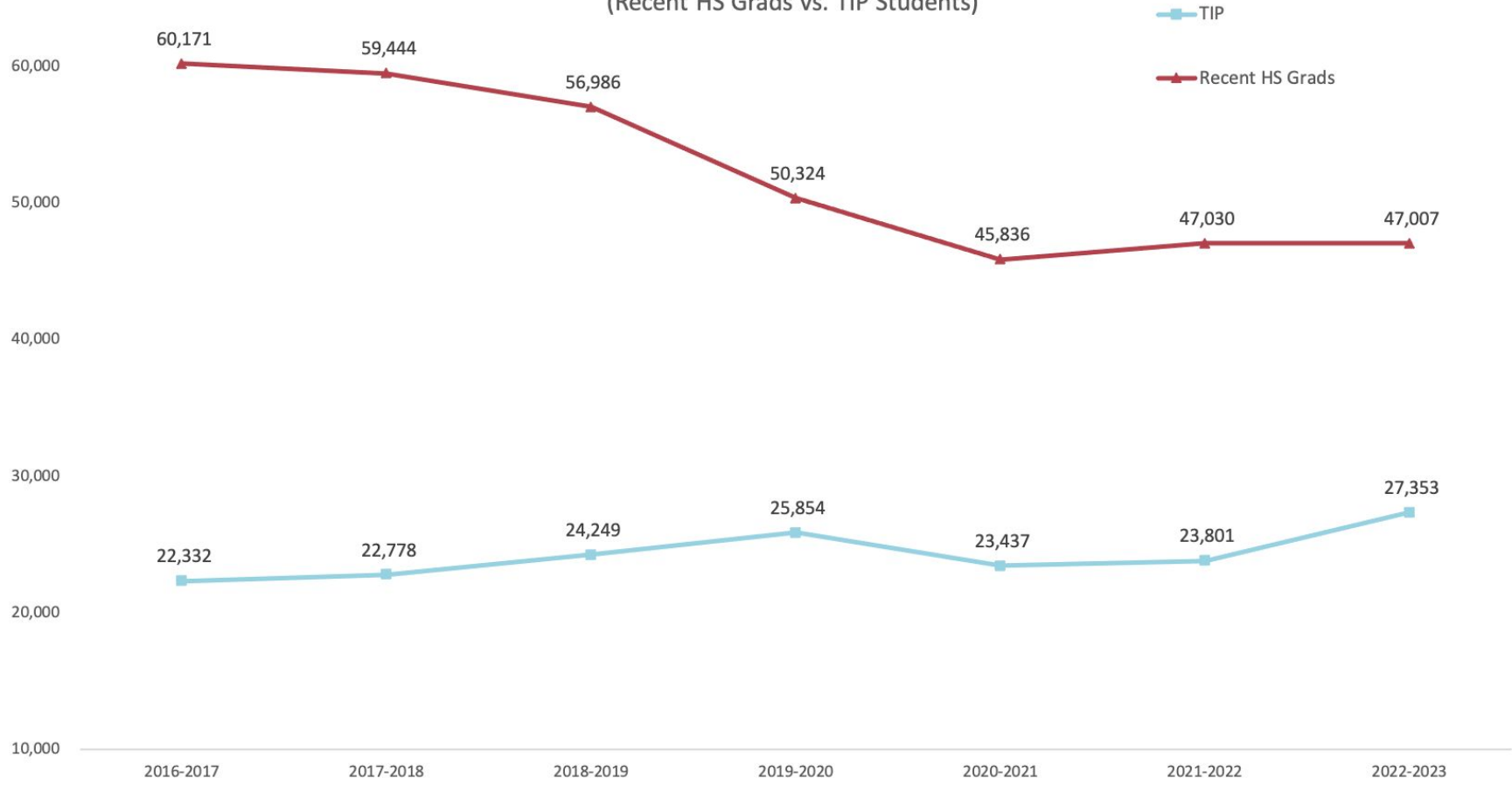
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TO LEARN MORE, PLEASE VISIT WWW.MICOLLEGES.ORG/MEMBERS

Positive enrollment trends align with increasing aid



College Enrollment, Michigan (Recent HS Grads vs. TIP Students)



The college enrollment cliff is dramatic, with fewer and fewer high school grads and fewer of those choosing to attend college.

66% down to **49.1%***

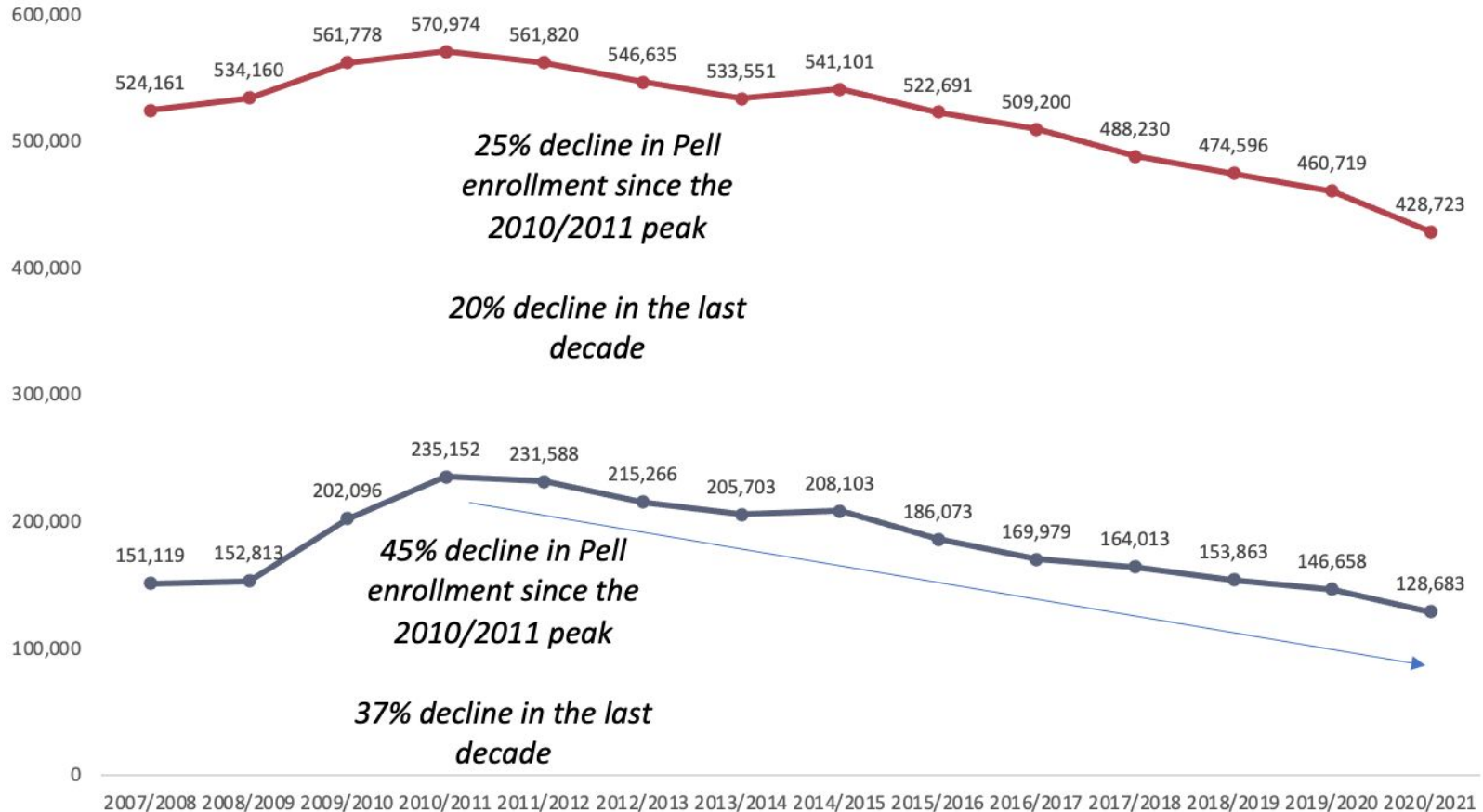
30,000+ fewer students enrolling each year
=
5 freshman classes at independent colleges

2009/2010 compared to 2022/2023

Enrollment in college or university w/in 6-12 months of HS graduation

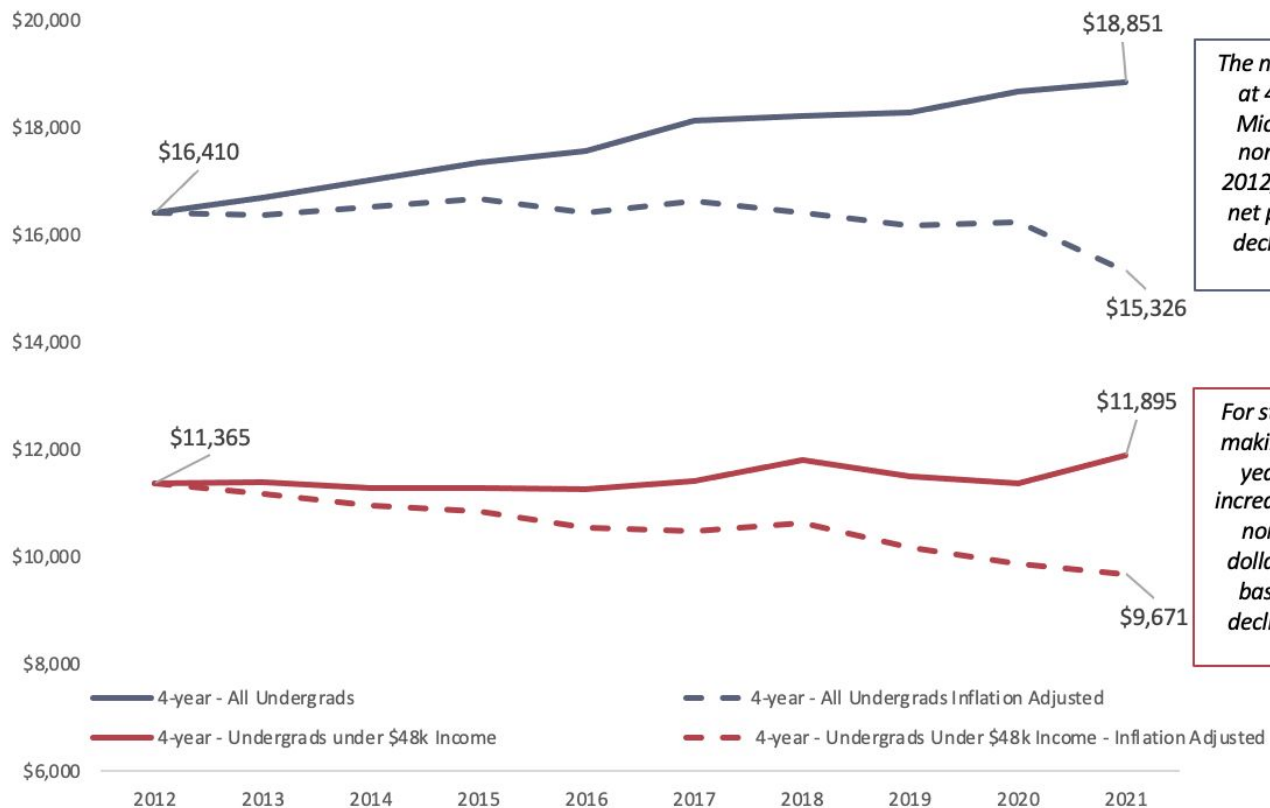
** Updated data from 2022-2023 HS class from CEPI*

State of Michigan Pell & Total Undergrad Enrollment 2007/2008 to 2020/2021



Net Price of Attendance - 4-year Institutions in MI

(All Undergrads and Undergrads Under \$48k Income, Nominal and Inflation Adjusted)

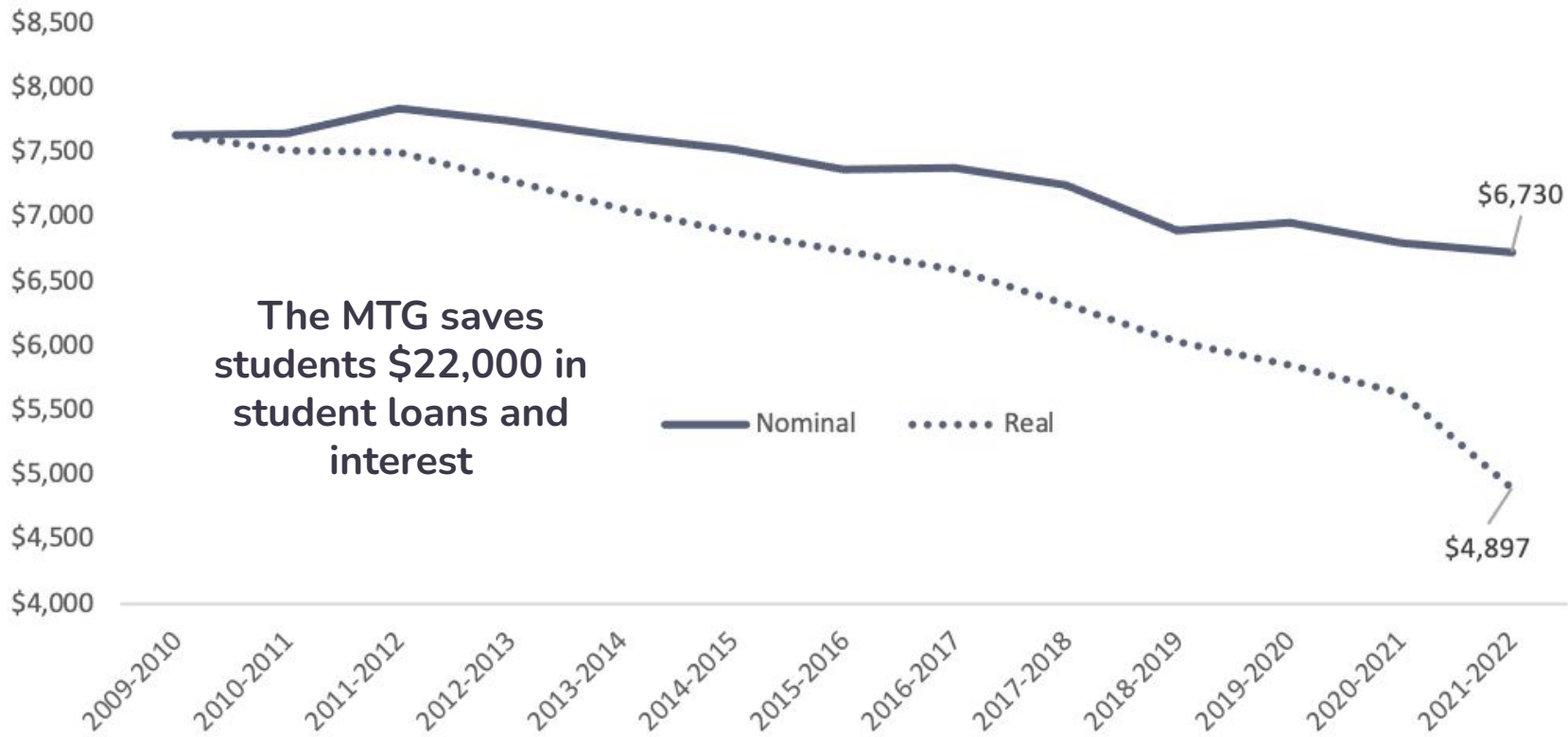


The net price of attendance at 4-year institutions in Michigan has increased nominally by 16% since 2012, but in real terms the net price for students has declined by over \$1,000.

For students from families making less than \$48k per year, the net price has increased a modest \$500 in nominal terms. In real dollars (used 2012 as the base) the net price has declined 15%, by \$1,700.

Data: Integrated Postsecondary Education Data System (IPEDS), BLS CPI Inflation Calculator

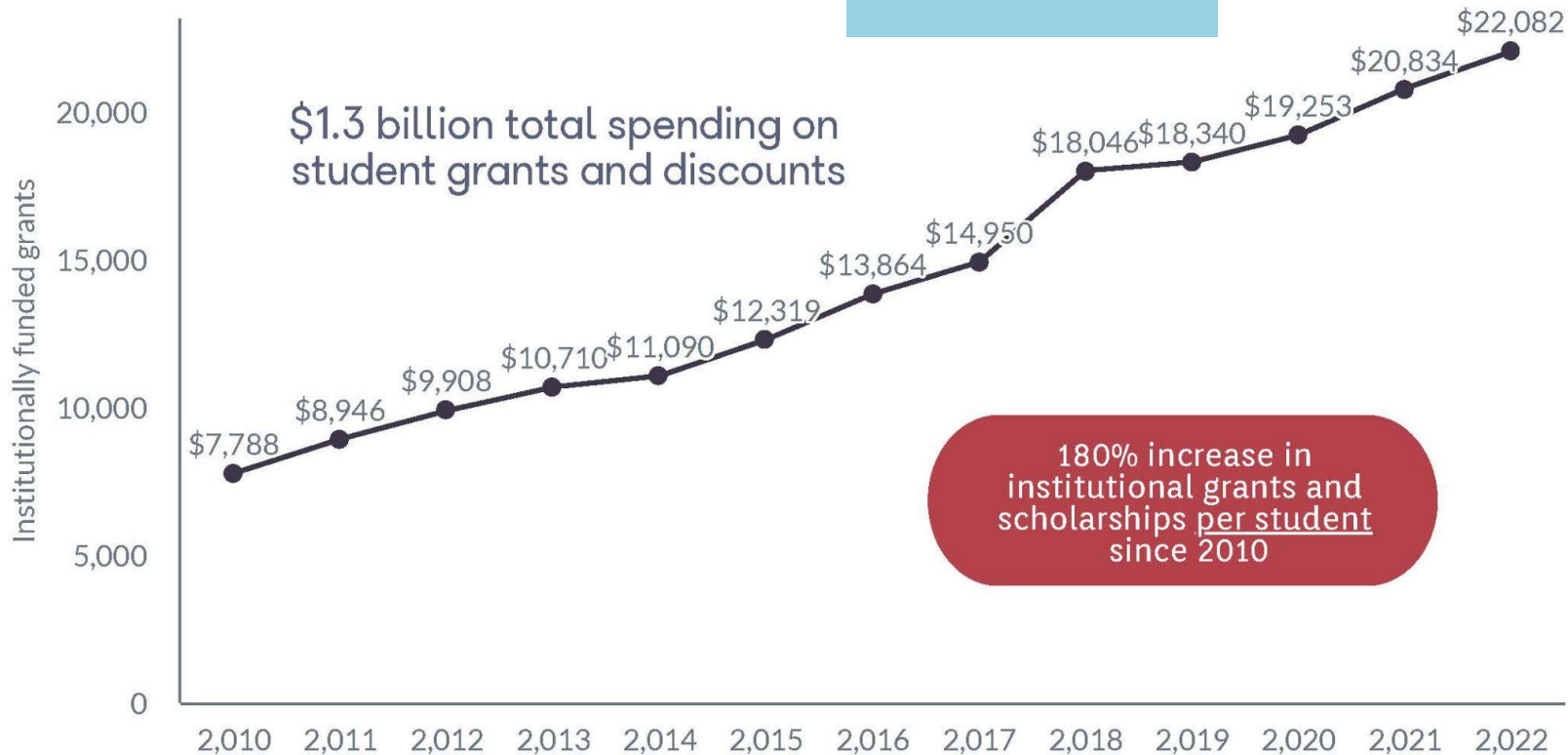
Average Annual Undergrad Loans Per Student - Michigan



Data: Integrated Postsecondary Education Data System, BLS CPI September 2009 dollars
Analysis: Michigan Independent Colleges & Universities

Institutional Aid

MICU members
match MTG
\$36:\$1



We support:

- Forward looking tuition restraint that is set for 2 years. This will help institutions plan and ensure students have the most accurate information in financial award letters
- Moving past TANF, investing general fund in student grants and scholarships
- Providing additional financial support for community college students

Thank you!

Questions?

Robert LeFevre
rlefevre@micolleges.org

Colby Spencer Cesaro
ccesaro@micolleges.org

